

REMARKS

Summary of the July 13, 2005 final Office Action

Claims 1-3, 5, 7, 9-12, 14-19, 21, 22, 26-28, 30-32, 34, 36, 38-43, 45, 49, 50, 53, 54, and 60-62 were pending in the present application.

Claims 1, 5, 9-11, 21, 26, 28, 30, 34, 38-40, 53, 60 and 62 were rejected under 35 U.S.C. § 102(b) as being anticipated by Boyer et al. PCT International Publication No. WO 98/265,584 A1 (hereinafter "Boyer"). Claims 2, 3, 31, and 32 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Boyer in view of the "IBM Technical Disclosure Bulletin" entitled "Focus Highlight for World Wide Web Frames" (hereinafter "IBM disclosure"). Claims 12, 18, 19, 22, 27, 41-43, 49, 50, 54, and 61 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Boyer in view of Matthews, III, U.S. Patent No. 5,815,145 (hereinafter "Matthews"). Claims 7, 14, 36, and 45 were rejected under 35 U.S.C. § 103(a) as being unpatentable over Boyer in view of Lewis, U.S. Patent No. 5,990,862 (hereinafter "Lewis").

Summary of Applicants' Reply to Office Action

In response to the July 13, 2005 final Office Action, applicants previously filed a Reply dated January 13, 2006. The 1-13-06 Reply included amendments canceling all of the previously pending claims, without prejudice, and adding new

claims 66-85. Applicants' remarks in the 1-13-06 Reply show that support for new claims 66-85 can be found throughout the present application as filed. After entry of the 1-13-06 amendments, claims 66-85 are now pending in the present application.

In this Reply, the rejections in the July 13, 2005 Office Action are respectfully traversed, as discussed below.

Reply to Rejections under §102(b) and §103(a)

Previously pending claims 1-3, 5, 7, 9-12, 14-19, 21, 22, 26-28, 30-32, 34, 36, 38-43, 45, 49, 50, 53, 54, and 60-62 were rejected by the 7-13-05 final Office Action. These claims were cancelled by applicants' 1-13-06 amendment and Reply. Accordingly, the rejections of these previously pending claims are moot. Applicants respectfully request withdrawal of these rejections.

New claims 66-85

New claims 66-85 were added by applicants' amendment dated 1-13-06. Applicants submit that these claims are allowable, as discussed below.

New independent claims 66 and 76 recite, among other things: (1) providing at least two cells on a display screen, wherein each of the at least two cells is operable to be

associated with a television channel and is operable to display, within the cell, video content being broadcast on the television channel; (2) for each of at least one of the cells that is associated with a television channel, displaying an indicator which notifies a user of the availability of interactive content associated with the television channel associated with the cell; (3) allowing a user to navigate a cell highlight to each of the at least two cells, wherein only the cell that is surrounded by the cell highlight is in focus; and (4) for a cell for which an indicator is displayed and which is in focus, allowing a user to access the interactive content associated with the television channel associated with the cell.

Although Boyer is also related to television channels and television programming, applicants submit that Boyer does not show or suggest all of the features of new independent claims 66 and 76. In particular, Boyer is directed to a television program guide system that allows a user to access information related to television programs over an Internet communications link. The user can view television program guide listings and perform database searches on the program guide listings. However, nowhere does Boyer show or suggest applicants' approach in new independent claims 66 and 76 of: (1) providing at least two cells on a display screen, wherein each of the at least two cells is operable to be associated with a television channel and is operable to display, within the cell,

video content being broadcast on the television channel; (2) for each of at least one of the cells that is associated with a television channel, displaying an indicator which notifies a user of the availability of interactive content associated with the television channel associated with the cell; (3) allowing a user to navigate a cell highlight to each of the at least two cells, wherein only the cell that is surrounded by the cell highlight is in focus; and (4) for a cell for which an indicator is displayed and which is in focus, allowing a user to access the interactive content associated with the television channel associated with the cell.

Furthermore, none of IBM disclosure, Matthews, or Lewis, alone or in combination, show or suggest all of the features of new independent claims 66 and 76, either.

Accordingly, applicants submit that new independent claims 66 and 76 are patentable over Boyer, IBM disclosure, Matthews, and Lewis at least because they do not, individually or in combination, show or suggest all of the features of new independent claims 66 and 76. Dependent claims 67-75 and 77-85 depend upon one of new independent claims 66 and 76 and, therefore, are also patentable over these references. Accordingly, applicants submit that new claims 66-85 are allowable.

Conclusion

In view of the foregoing, applicants respectfully submit that this application is in condition for allowance. Reconsideration and allowance of this application are respectfully requested.

Respectfully submitted,

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